

2022



**OTTAWA
PAW PANTRY**

**ANNUAL
REPORT**

2022 YEAR IN REFLECTION

...And just like that, 2022 is in the rearview mirror, which means it's time to reflect on another impactful year of serving our beloved four-legged companions. With the unwavering dedication of our volunteers and the generous support of our community, we have made great strides in fulfilling our mission to provide food and assistance to pets in need.

In the past year, our pet food bank has continued to grow and evolve, enabling us to make an even greater difference in the lives of both pets and their owners. Here are some key highlights from the year:

- **Increased Outreach:** The lifting of most pandemic restrictions has meant that we were able to expand our outreach efforts to reach more pet owners. Through partnerships with local businesses, veterinary clinics, and community organizations, we have been able to reach donors and support families in need.
- **Volunteer Engagement:** Our dedicated team of volunteers has been the backbone of our organization. Their commitment, passion, and countless hours of service have been instrumental in the smooth operation of the Ottawa Paw Pantry. In an effort to recognize them, we introduced a monthly gift certificate draw of our active volunteers. We are incredibly grateful for their unwavering support and willingness to go above and beyond.
- **Community Partnerships:** We continue to foster valuable partnerships with local businesses, pet supply stores, and residents of Ottawa. These collaborations have allowed us to secure discounted or donated pet food and supplies, enabling us to stretch our resources further and assist more pets in need.

None of these achievements would have been possible without the incredible generosity and support of our community. Your donations, whether monetary, in-kind, or through volunteer service, have made a tangible impact on the lives of pets and their families. We are profoundly grateful for your trust and belief in our mission.

Looking ahead, we remain committed to expanding our services to reach more pets and families in need. With your continued support, we aspire to make an even greater difference in the coming year.

Once again, thank you for being an integral part of our journey. Your dedication and support have allowed us to create a brighter future for countless pets, bringing comfort, joy, and nourishment to those who need it most.

With sincere gratitude,

Laura and Natalie
Managing Partners

MESSAGE FROM THE PRESIDENT

Let me begin by thanking all of you for all your efforts over the last year. Once again, Ottawa's most vulnerable and their animals have benefited greatly from your willingness, dedication and hard work. We've had a successful year on all fronts, due to those efforts.

Looking back over the year, the highlights for me include our invitation to and attendance at Ottawa's furry convention, CanFURence. Natalie and I attended the convention and thoroughly enjoyed meeting everyone - my own eldest child is a part of the furry fandom and so it was a personal pleasure as well. CanFURence raised approximately \$12,000 for Paw Pantry and this helped us finish this year on a solid financial footing.

We also made good progress on most fronts in our strategic plan, and continue to work on the objectives there.

I'd like to call out Laura and Natalie, our founders and leaders, for the enormous amount of effort they have and continue to put into Paw Pantry, on behalf of those we help and also on behalf of all of us who volunteer. Over the next year, your board of directors will be looking for ways to lighten their load and spread the work of running Paw Pantry a little wider. I'd like to thank Natalie for her work as Treasurer as she steps down from that post.

We also plan to expand our volunteer appreciation, and to review the model(s) for food distribution, to make sure we have a sustainable organization for the long term. There will be more to come on that front in the next year.

Once again, thank you all for all you do, and it is my pleasure and honour to be involved with all of you in the Ottawa Paw Pantry.

Alive Packer
Board President

OUR TEAM

Our Leadership Team is at the core of our success. They are the reason we are able to continue to offer food to pet parents using Ottawa Paw Pantry services. Our team focuses on key aspects of our charity and meet regularly to ensure we work well alongside one another to our best selves.



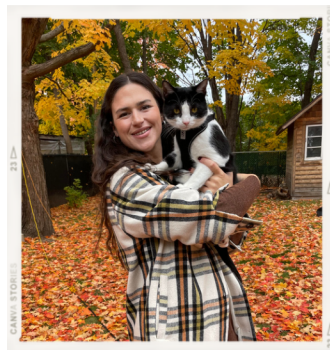
Laura

Managing Partner and Founder



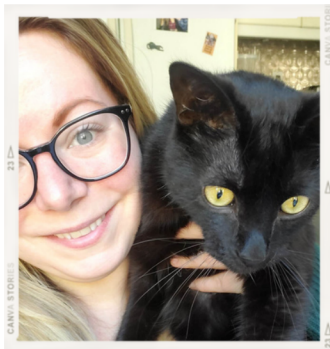
Natalie

Managing Partner
and Client Relations Manager



Sarah

Driver Manager



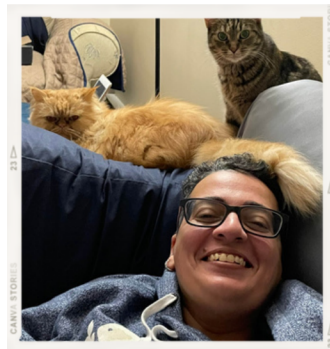
Michelle

Community Relations Manager



Victoria

Donor Outreach Manager



Noha

Volunteer Manager

CLIENT RELATIONS

Our clients and their furry family members are our “why.” We began 2022 supporting 34 households, comprised of 62 pets (40 cats, 22 dogs) as part of our ongoing support program, which we have now grandfathered in favour of moving towards a more sustainable model.

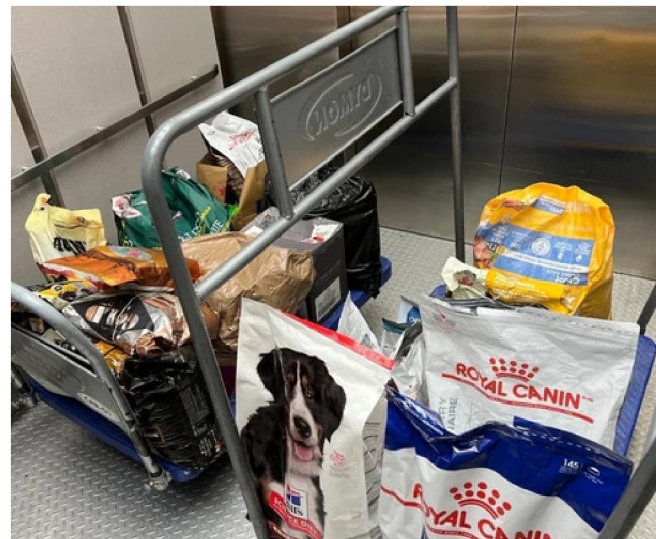
These households are provided with pet food and supplies on a continuous basis. We finished 2022 with 23 households, comprised of 43 pets (27 cats, 16 dogs).

In 2022, we were able to provide support for 18 households from our wait list, which included 52 pets (33 cats, 19 dogs). The wait list was completed in 2022.

We also provided urgent support to 55 households, comprised of 128 pets (93 cats, 35 dogs).

Additional clients were given ad-hoc support throughout the year with food provided to our distribution partners.

We estimate that an additional 25-30 pets received assistance through this channel, each obtaining enough food to last 1-2 months.



COMMUNITY PARTNERS

It takes a village to be a success, and with our partners, we're able to do just that. Every partner is a connection to the community, from donors to clients, and they help us get that much closer to our mission

FOOD DONORS

Our Food Donor partners are the businesses and locations where the Ottawa community can drop-off donations.



FOOD SHARE PARTNERS

Sometimes, we can't use the donations we get because they are expired, opened, or poorly sealed. To avoid avoid waste, we connect with other rescues who use the supplies.



DISTRIBUTION PARTNERS

These connections allow us to get pet food into the hands of pet parents. They are critical to our mission.



EVENT HIGHLIGHTS

Our Outreach Team was excited to see a gradual return to in-person events, and we had a nice mix of old favourites events and new ones, too!



Stephany's Paint Box

For the month of January, local artist Stephany Castilla challenged herself to a 30-day challenge to complete a painting a day with 20% of the sales coming to the Ottawa Paw Pantry.



CanFURence 2022

As the official charity partner for CanFURence, board members had a chance to mingle with furies from near and far over the weekend. The partnership raised over \$11,000!



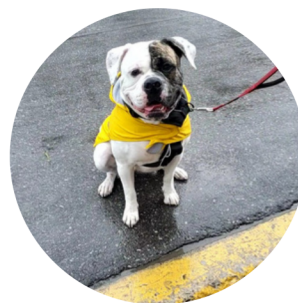
Weinerpawlooza

We were so excited to hear that this great event put on by the Canadian Daschund Rescue. A favourite of our team, we hosted a pop-up photoshoot with Thomas of Pawparazzi Photos.



Barking Barber

The Barking Barber, a small grooming salon in Hintonburg, ran a donation drive for us in August, selling special treats at the Parkdale Night Market. An amazing success and they raised \$237.



Byward Barket

Back for another year, our team setup despite the fact it was raining cats and dogs! Sadly, rain meant ended early. We held a numbers raffle to win a gift card. In total, close to \$200 was raised.



Christmas Photos at Masters 'n Dogs

Santa stopped by to make the spirit a little brighter for Ottawa pets. Photos were taken by Leslie Yeow Photography, and raised nearly \$1,000. It was such a fun experience and we'll be back in 2023.



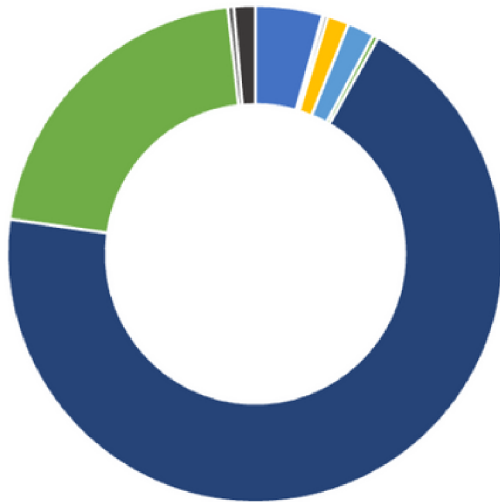
Fall Auction

Our No Tricks, Just Treats Auction was a success: It raised over \$3,000! This year's annual online fundraiser could not have done without the support of our Ottawa businesses, with almost 100 items featured.

FINANCIALS

2022 Financial Resource Allocation

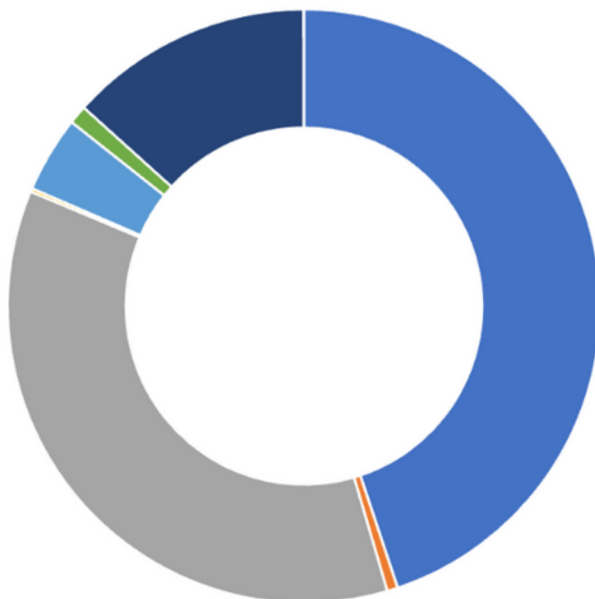
Total: \$22,925



- Administration \$1,003
- Education and Volunteer Training \$60
- Insurance \$402
- Pet food and supplies \$15,820
- Storage and delivery supplies \$91
- Bank Charges \$20
- Events and Fundraising \$322
- Marketing \$79
- Storage unit fees \$4,808
- Bvolunteer appreciation \$320

2022 Financial Resource Channels

Total: \$34,464



- Canada Helps \$15,468
- Independent Fundraisers \$12,353
- PayPal Programs \$1,432
- Events \$4,590
- Direct Donations \$200
- Empties for Paws \$64
- United Way \$350
- Bank Interest \$7

STRATEGIC PLAN

We've completed Year 1 of our Strategic Plan with great success. We look forward to seeing what next year brings as we strive to meet the outcomes below.



ENGAGE

- Assess initiatives and additional avenues to address volunteer engagement
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STRENGTHEN

- Identify possibilities to diversify revenue sources
- Strengthening partnership relationships

CONNECT

- Grow event strategy
- Identify new partnership opportunities

ADAPT

- Define a sustainable distribution model for the future
- Plan for incremental scaling and growth